

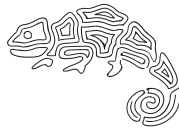
2022 Edition

Experiencing Príncipe
Real with memmo.



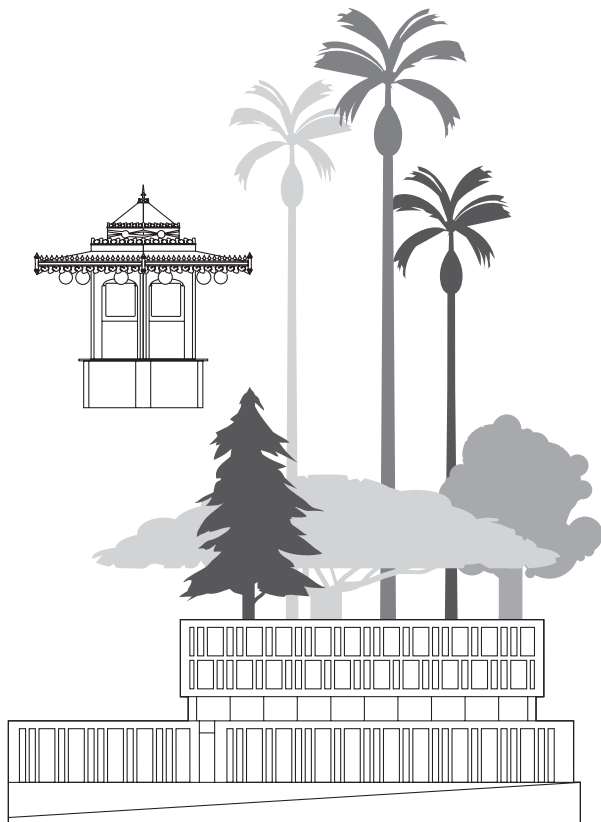
OUR GUIDE TO EXPLORING
THE NEIGHBOURHOOD

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memmo

PRÍNCIPE REAL
HOTEL



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Príncipe Real, whose name pays homage to 'Royal Prince' Dom Pedro V (1837-1861), eldest son of Queen Dona Maria II (1819-1853), is one of Lisbon's most vibrant neighbourhoods. In recent years its smart residential buildings, colourful palaces and gardens and viewpoints have been joined by restaurants run by Portuguese chefs, stores selling design items and other creative brands that have contributed to making it a place to visit and linger for any visitor to the city.

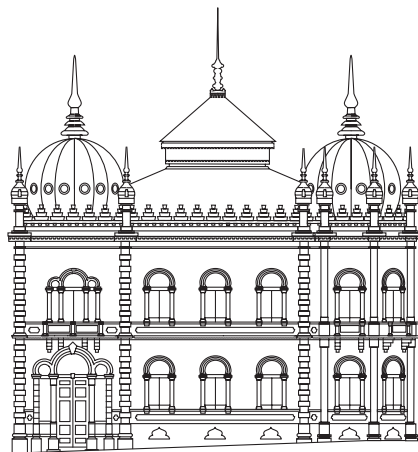
The blood now pulsing through this trendy, laid-back and charming district comes from both the new businesses opened by talented people and the youngsters who have been choosing it as a place to live. The result is a neighbourhood that is ideal to visit at any time of day, whether for a morning' shopping, a peaceful lunch, a late-afternoon drink or a dinner of fine Portuguese food.

As you leave the Memmo Príncipe Real you enter Rua Dom Pedro V, a street along

which every other door opens onto a cool shop or restaurant. Turn left and you will find the Miradouro de São Pedro de Alcântara, a wide terrace with one of the best views in the city; turn right and before long you reach the Jardim do Príncipe Real, a garden that is ideal for a break before you continue along Rua da Escola Politécnica, another must when getting to know the neighbourhood. Among all the shops, museums, gardens and restaurants in the area, here are our suggestions as you explore buzzing Príncipe Real.



To buy



We start with a warning: it's easy to lose your head (and your money) in the stores of Príncipe Real. This neighbourhood, which for many years has been the place local fashion designers choose to set up ateliers open to the public, today combines that high-fashion side with other brands – Portuguese and foreign

– that have something for every taste. You could start your tour with

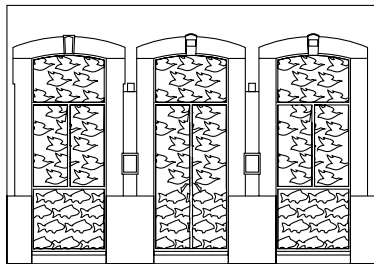
New Black Urban Concept Store, with

women's clothing and accessories from leading brands such as Maison Margiela and Karl Lagerfeld. Shon Mott, from Spain, is a novelty in Portugal, with the concept of slow fashion, based on timeless pieces for men and women. Ever since she opened the store in Príncipe Real, has wanted to create a universe apart. And she did it. More counter, less counter, Amélie au Théâtre remains faithful to the imagination of the luxurious boudoir, decorated with chandeliers and flowers. Created in one of the most feminine environments in Lisbon, Amélia selects the fashion that best fits the space, mixing it with her accessories and unique design pieces. All this with the right touch of extravagance. Also on Rua Dom Pedro V you can find the work of Bosnian-born stylist Lidija Kolovrat, who was one of the first designers to set up

shop in the neighbourhood. If you are concerned about your carbon footprint Amazingstore, – a blend of shop and café – has environmentally-friendly design products, some of them made from recycled materials. For a different kind of shopping experience, in a neo-Moorish palace, step inside Embaixada. Here, over two floors, various stores display clothing, accessories and even home decor. Benamôr was founded in 1925 in Lisbon by a pharmacist who created miraculous ointments at Campo Grande nº189. His handmade skin recipes were based on natural ingredients and packaged in adorable art deco tubes. It was an instant hit! Adopted by all Lisbon Belles throughout the 20th century, including Queen Amélia. Benamôr remains today one of Portugal's most beloved beauty brand. At Papua Market shop you will find a great variety of clothing, swimwear and accessories always with a focus on sustainability and recycling.

After almost nine years, Real Slow Retail Concet Store keep searching new brands and inventive products offering a fresh and unique combination of products that they'll not find anywhere else.

To taste

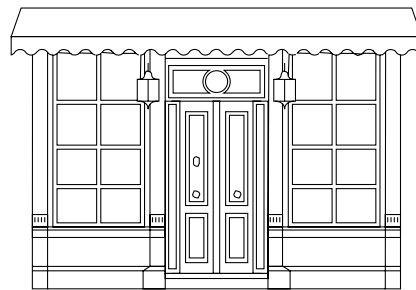


Little by little, Príncipe Real has been invaded by restaurants run by Portuguese chefs. Overseen by Vasco Lello, Café Príncipe Real is a veritable celebration of the Portuguese-speaking world, inspired by Portuguese historical voyages to South

America, Africa and Asia. One of the area's most popular restaurants – and one of the most difficult places to secure a table – is A Cevicheria, offering Peruvian cuisine made from Portuguese ingredients, overseen by chef Kiko Martins. Another place where you can't book ahead is Tapisco, a place that offers a mixture of Portuguese petiscos (snacks) and Spanish-style tapas, all dreamed up by chef Henrique Sá Pessoa. Faz Frio restaurant has been around for about a century! Council records would indicate that the restaurant dates back to before 1863. Today, you will find a fresh atmosphere along with standard traditional Portuguese dishes. Of particular interest are the drawings that adorn the wood partitions, which stand out in the interior decoration and close off the private cubicles from the inside and outside. For one of the city's top outdoor dining experiences, reserve a table outside at Zero Zero, whose very special

pizzas are made in a wood-burning oven. A few doors along is O Prego da Peixaria, dedicated to the eponymous steak sandwich (prego) that is a local favourite. If you are looking for a Portuguese-style snack in the middle of the day, the Doce Real is the right place for that: it offers pies, croissants and ham-and-cheese toasted sandwiches. On a hot days refresh yourself at UAO by Mú an artisan healthy Italian ice-cream. On hot days refresh yourself at Gelato Mú, an artisan ice cream parlour featuring flavours with fresh and dried fruit. Cold days (or any other day, if the truth be told) are a good time to sample the hot chocolate at Bettina & Niccolò Corallo, one of the city's best chocolatiers. Before you leave Lisbon, stop off at Charcutaria Moy to fill a basket with gourmet goods such as biscuits, teas, cheeses and meats of the highest quality, or Queijaria, a shop that stocks some of the country's - and Europe's - best cheeses.

To drink

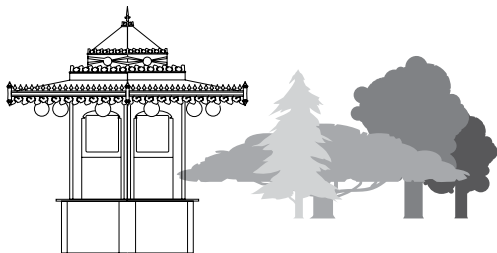


The last few years have been good to this particular prince where bars are concerned: there are ever more, all of them top notch. The Pub Lisboa, near your hotel, is a good example of a friendly bar with a range of cocktails and some premium Tequilas. Located on the top floor of an old building that also houses a modern hostel with suites, The Insólito is a good place to stop for a cocktail (try the Bloody Mary) while enjoying a view over Lisbon. Located at the atrium

of the “Embaixada” building, Gin Lovers bar offers you a variety of more than 50 types of Gin’s and a list of signature cocktails. Lastly, make sure to look into the Pavilhão Chinês, an old-style bar famed both for its drinks and for the vast collection of lead soldiers, soldiers’ helmets, model planes and other trinkets displayed on its shelves.

To visit

Jardim do Príncipe Real



In the Jardim do Príncipe Real, the neighbourhood’s nerve centre, here are two

kiosks where locals like to linger, a children’s playground much used by local families, and a cypress that is getting on for 150 years old, whose sprawling branches provide shade for various wooden benches.

Every Saturday morning the garden hosts a bustling market for organic products brought in by local producers, and on the last Saturday and Monday of the month there is a crafts and antique market.

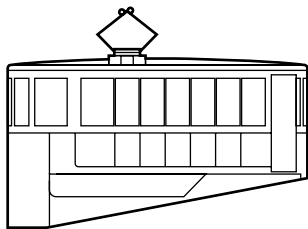
Miradouro de São Pedro de Alcântara (View point)



If you want to enjoy one of the best views in town, head for the Miradouro de São

Pedro de Alcântara, where the panorama takes in the Castelo de São Jorge (St George's Castle), the Sé (Cathedral), the Baixa (downtown) and the River Tagus. On the upper terrace is a map in azulejos (ceramic tiles) that identifies the city's main buildings; down the steps is a garden with several benches where you can relax before continuing your exploration of the city. There are also two kiosk cafés with outdoor seating here.

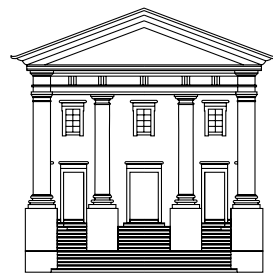
Elevador da Glória



Next door is the Elevador da Glória, one of Lisbon's famous yellow funiculars, photo-

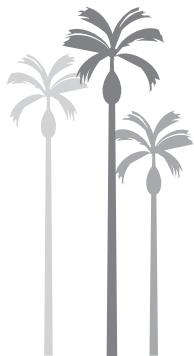
graphed countless times, which has clanked up and down the hill here since the end of the 19th century. It links the Bairro Alto, the neighbourhood next to Príncipe Real, with Praça dos Restauradores, downtown.

Museu Nacional de História Natural e da Ciência



Meanwhile, the Museu Nacional de História Natural e da Ciência takes visitors on a voyage around science and natural history in Portugal, with displays that range from antique scientific equipment to collections of spiders and herbariums.

Jardim Botânico de Lisboa



Make sure not to miss the amazing chemistry lab and the Jardim Botânico de Lisboa, a botanical garden laid out in the 19th century as a teaching aid, with species from all around the world.

Museu de São Roque

On the edge of the Bairro Alto is the Museu de São Roque, a museum abutting the former Jesuit church of the same name; opened in the early 20th century, it harbours

collections telling the story of the shrine that once stood on the spot and of the Company of Jesus in Portugal, as well as art from Asia and many other paintings, sculptures and goldwork.





General Information:

TO BUY IN OUR NEIGHBOURHOOD

1. New Black Urban Concept Store

Rua Dom Pedro V, 120.

21 342 0912

Monday to Sunday 10am-8pm

2. Shon Mott

Rua Dom Pedro V, 43

21 404 2620

Monday to Saturday 10.30am-8pm

3. Amélie au Théâtre

Rua da Escola Politécnica 69-71

21 598 2900

Monday to Monday 10.30am-

7pm Sunday 10.30am-7pm

4. Lidija Kolovrat

Rua Dom Pedro V, 79

21 387 4536

Monday to Saturday 10.30am-8pm

5. Benamôr 1925

R. da Escola Politécnica 8

21 151 6164

Thursday to Saturday 12am-7pm

6. Embaixada

Praça do Príncipe Real, 26

96 530 9154

Sunday & Monday noon-midnight,

Thursday to Saturday noon-2am

7. Papua

R. da Escola Politécnica 45 and

47 21 342 0923

Monday to Monday 10am-8pm

8. Real Slow Concept Store

Praça do Príncipe Real 20

21 822 3756

Monday to Sunday 10.30am-8pm

TO TASTE OUR FLAVOURS

9. Café Príncipe Real

Rua Dom Pedro V, 56J.

96 184 4248

Monday to Sunday 12.30am-3pm,

7.30-10pm (Thursday & Friday to 11pm)

10. A Cevicheria

Rua Dom Pedro V, 129

21 803 8815

Monday to Sunday noon-midnight

11. Tapisco

Rua Dom Pedro V, 81

21 342 0681

Monday to Sunday noon-midnight

12. Faz Frio

R. Dom Pedro V 96

21 581 4296

Monday to Saturday 12am-23pm

13. UAO Smart Gelato by Mú

R. Dom Pedro V 145

21 138 3477

Monday to Sunday 14am-22pm

14. O Prego da Peixaria

Rua da Escola Politécnica, 40

21 347 1356

Monday to Sunday noon-
midnight (Friday & Saturday to**15. Doce Real**

Rua Dom Pedro V, 119

21 346 5423

Monday to Friday 7am-7pm,
Saturday & Sunday 8am-**16. Bertina & Niccolò Corallo**

Rua da Escola Politécnica, 4

21 386 2158

Monday to Saturday 10am-7.30pm

17. Charcutaria Moy

Rua Dom Pedro V, 111

21 346 7011

Monday to Sunday 10am-8pm

18. Queijaria

Rua Monte Olivete, 40.

21 346 0474.

Tuesday to Friday 11am-9pm,

Saturday 10am-9pm, Sunday 10am-4pm

FOR A DRINK**19. Pub Lisboaeta**

Rua Dom Pedro V, 63

91 742 7013

Tuesday to Sunday 10am-2am

20. The Insólito

Rua de São Pedro de Alcântara, 83

21 130 3306

Tuesday & Wednesday 6pm-
midnight, Thursday to Saturday**21. One Lovers**

Praça do Príncipe Real 26

21 347 1341

Monday to Sunday 12am-2am

22. Pavilhão Chinês

Rua Dom Pedro V, 89/91

21 342 4729

Monday to Sunday 6pm-2am

PLACES TO VISIT**Museu Nacional de História****Natural e da Ciência**

Rua da Escola Politécnica, 56 21 392

1808

Tuesday to Friday 10am-5pm,

Saturday & Sunday 11am-6pm

Museu de São Roque

Largo Trindade Coelho

21 323 5444

April to September Monday 2-7pm, Tuesday

to Sunday 10am-7pm (Thursday to 8pm).

October to March Monday 2-6pm; Tuesday

to Sunday 10am-6pm

